

General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

S&M-CM/165/RCVs & TOPUPS/2012-13/81 Dated @ Chennai-6 the 12.07.12.

Sub: Full Talk value Offer for the Top-up MRP Rs.220 during July 2012 –reg.
Ref: CO Circular Nos: 15/24 dt 15.5.2012/25.5.12.

With reference to the CO orders under ref., approval of the competent authority is hereby conveyed for the **full talk value offer** for Top-up with **MRP Rs.220/- only** in C-TOP-UP for Tamilnadu Circle & C-TOP UP and in Paper voucher for Chennai TD in 2G & 3G prepaid Mobile services for **one week from 15.07.2012 to 21.07.2012.**

The details are given below:-

The promotional offer is	Full Talk Value equal to MRP
Period of Offer	15.07.2012 to 21.07.2012
Applicable for	TOP-UP of MRP Rs.220 in C-TOP-UP for Tamilnadu Circle and C-TOP UP & Paper voucher for Chennai TD.

This is for kind information and necessary action please.

(S.BAMA)
AGM(Marketing-CM)
044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
GM(S&M-CM), Chennai Telephones, Chennai for information pl.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM In charge IN - Trichy & Bangalore - for necessary action please.
DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.
Heads of SSAs, -- for kind information and necessary action please.
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.
DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.